

# Peero challenge guide



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**This guide provides an in-depth look at how the Peero Challenges work, along with a diverse selection of challenge ideas across various categories:**

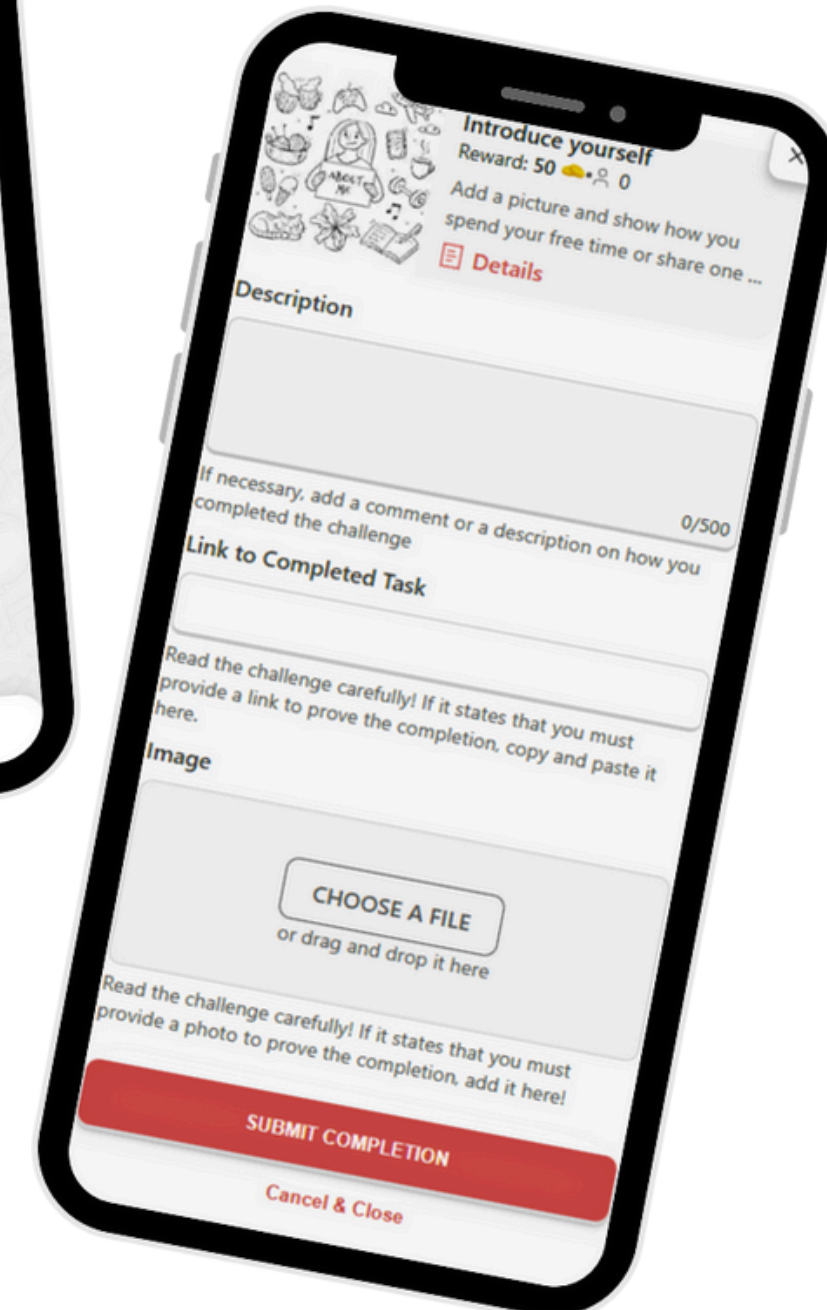
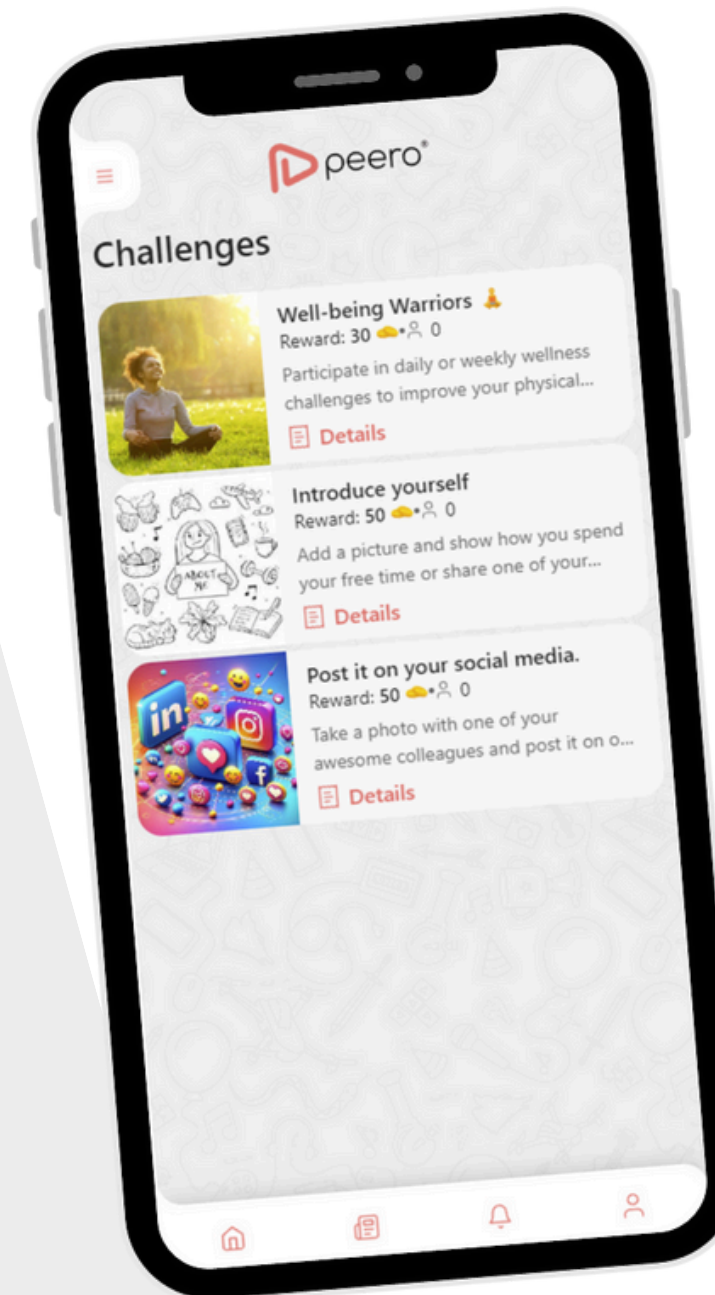
- Foster a friendlier and more connected workplace
- Encourage employees to explore new tools
- Enhance brand visibility
- Boost wellness through engaging challenges



The **Peero Challenges** section allows companies to define and create customized challenges and tasks tailored to their goals. These challenges can support a wide range of objectives, such as fostering team cohesion, encouraging employees to work more often from the office, promoting healthy and active lifestyles, increasing participation in company-organized activities, and much more.

💡 Challenges can be launched as part of specific campaigns and linked to themed gifts available in the gift store, creating added motivation and excitement.

With Peero Challenges, the possibilities are endless—let your imagination run wild and create engaging initiatives that align with your company’s culture and objectives!



# Foster a friendlier and more connected workplace

## Share your Hobbies and Interests

Employees showcase their hobbies, talents, or interests by sharing a short description along with a photo. Set a deadline for submissions, then compile and share all entries in a dedicated group chat, company newsletter, or intranet.

Bonus: Organize hobby-based meetups or virtual sessions where employees can showcase or teach their skills.

Reward example: 15 Peero points per post, 30 points for hosting a session.

*This fosters engagement, sparks conversations, and helps colleagues connect over shared passions.*

## Kindness Chain

Pass on a handwritten thank-you card, a small treat like a snack or fruit, or any other thoughtful gesture to a colleague in person, encouraging them to continue the chain and spread positivity in the workplace.

*This fosters a culture of appreciation, strengthens workplace relationships, and creates a positive, supportive environment through simple, thoughtful in-person gestures.*

## Lunchtime Trivia Challenge

Host a quick trivia session during lunch breaks with fun questions about the company, team members, or general knowledge.

*This sparks engagement, strengthens team connections, and adds a fun, interactive break to the workday, encouraging employees to connect and learn in a relaxed setting.*

## Desk Decor Challenge

Showcase personalized and creative workspace setups to inspire a welcoming and engaging work environment.

*This encourages employees to personalize their space, making the office or home workspace feel more welcoming and inspiring.*

## Team Lunch Selfie Challenge

Employees are encouraged to have lunch with at least two colleagues and take a selfie together.

*This motivates employees to meet on-site, bond with colleagues, and boost team spirit in a fun way.*



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# Encourage employees to learn new tools

## Mini Certification Race

Encourage employees to complete an official certification or short online course on a tool and celebrate their achievement. *This boosts skill development, motivates employees to upskill, fosters a culture of continuous learning, and recognizes achievements in a fun and engaging way.*

## AI Experimentation Challenge

Encourage employees to test an AI-powered tool, share their experience, and describe how it can be integrated into their workflow. *This promotes innovation, enhances digital skills, encourages knowledge sharing, and helps employees discover practical ways to improve efficiency with AI tools.*

## Tool Mastery Challenge

Choose a specific tool used in your company and challenge employees to complete a tutorial or training session on it. *This helps employees deepen their expertise, boosts productivity, and ensures better utilization of company tools.*

## Shortcut Showdown

Encourage employees to learn and share the most useful shortcuts, hacks, or hidden features of a specific tool. *This boosts efficiency, helps employees discover time-saving hacks, and fosters a culture of knowledge sharing.*

## Helpdesk Hackathon

Employees find a solution to a common work challenge using a digital tool and demonstrate how it works. *This promotes problem-solving, encourages employees to explore digital tools, and helps streamline workflows by sharing practical solutions with the team.*

## New Tool Demo

Employees explore a new or underutilized tool, test its features, and share their insights through a short demo or quick review. *This helps employees and the company uncover valuable tools that enhance efficiency and drive innovation in the workplace.*

# Enhance brand visibility and showcase the company as an employer of choice

## Social Media Ambassador

Share company updates on social media, add a personal message for your followers, use the designated hashtag, and submit a screenshot to earn recognition!

*This increases brand visibility, boosts engagement, and strengthens the company's reputation while encouraging employees to be proud advocates of their workplace.*

## Job Opportunity Advocate

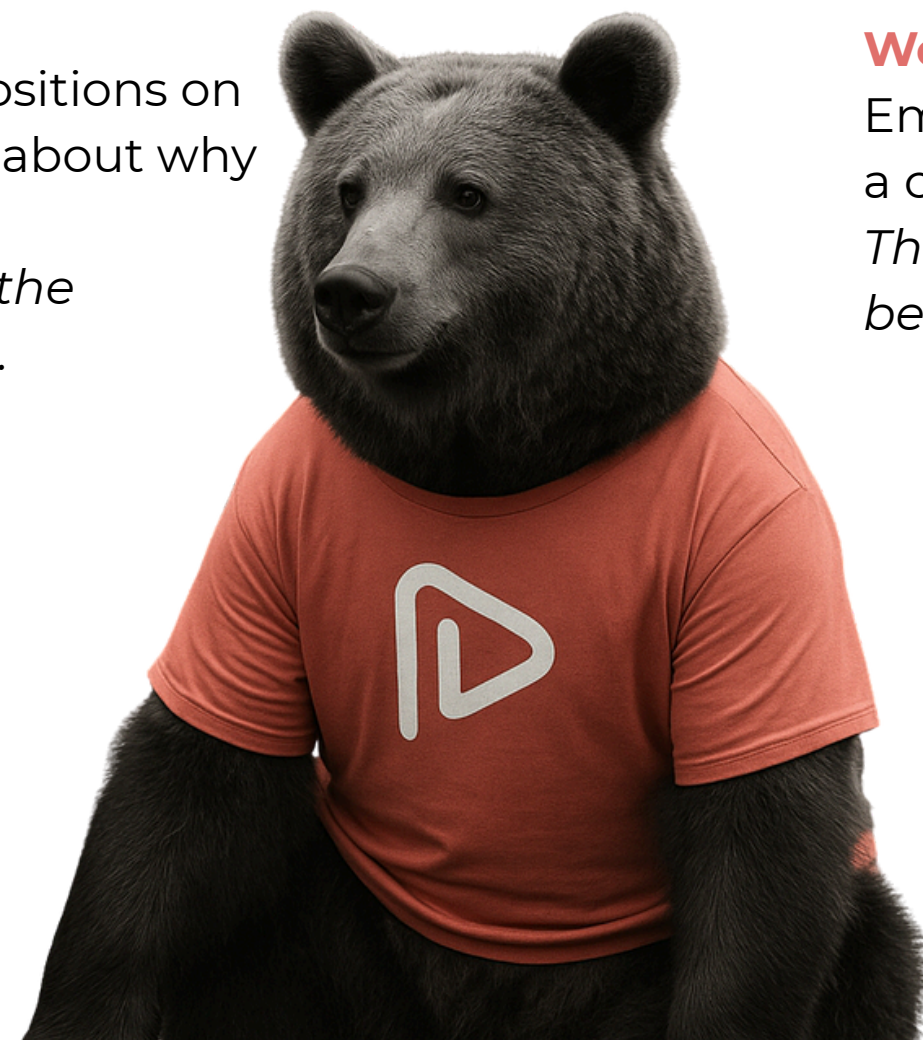
Help attract top talent by sharing open positions on social media, adding a personal message about why it's great to work at the company.

*This boosts employer branding, expands the company's reach to potential candidates.*

## Company Culture Reel

Teams create a short video showcasing the workplace culture, events, or team spirit to share on company channels.

*This strengthens employer branding by showcasing company culture.*



## Behind-the-Scenes Snapshot

Encourage employees to share a photo or video of their workday, office space, or team moments on social media with a company hashtag.

*This humanizes the company brand, increases engagement, and showcases the workplace culture to potential candidates and customers.*

## Work Perks Showcase

Employees highlight their favorite company benefits or perks in a creative way, such as a photo, video, or testimonial.

*This enhances employer branding by highlighting workplace benefits.*

## Branded Swag Selfie

Employees take selfies wearing or using company-branded swag and post them on social media with a company hashtag.

*This boosts brand visibility, strengthens team identity, and creates engaging social media content.*

# Wellness Boost Challenges

## Steps Challenge

Boost your wellness and have fun with colleagues by fulfilling the Step Challenge! The objective is to walk at least 10 000 steps for 5 working days in a row! Track your daily steps, reach milestone, and submit proof of execution (e.g. screenshot from your steps counting device).

*The promotes daily movement and helps employees build a healthy habit.*

## Power Plate Challenge

Prepare a nutritious meal and share a photo with a short description of its benefits and recipe.

*This encourages mindful eating, inspires healthier meal choices, and sparks creativity by sharing nutritious recipes with colleagues.*

## Deskercise Break

Take a short stretching or movement break during work hours and encourage others to join in and submit proof of execution which can be a photo or link to the video.

*This helps reduce stress, improve posture, and boost energy levels, making the workday healthier and more productive.*

## Digital Detox

Take a break from non-work-related screens and limit social media use—share how it enhances productivity at work and improves your free time.

*This promotes better focus, reduces digital fatigue, and helps employees improve productivity while fostering a healthier work-life balance.*

## Active Commute Challenge

Encourage employees to walk, cycle, or use public transport instead of driving. Share a photo of your active commute and how it makes you feel. *This promotes daily physical activity, reduces stress, and supports a greener environment while encouraging healthier commuting habits.*





**Happy**  
**engagement!**